

**INFORMATION PURSUANT TO ART. 13 OF EUROPEAN REGULATION 679/2016**

Dear Customer, We wish to inform you that personal data collected as a result of your subscription to services offered by the portal [www.goglioexpress.com](http://www.goglioexpress.com) (hereafter 'Site') will be processed by Goglio S.p.A. in full compliance with current legislation for the protection of personal data, the General Data Protection Regulation - GDPR n.679 / 2016 (hereafter GDPR).

Pursuant to art. 13 of the GDPR and in relation to personal data that will be processed by Goglio S.p.A., we inform you as follows:

**Data Controller and Data Processor**

The Data Controller of personal data is Goglio S.p.A., in the person of its legal representative, with registered office in Via Solari 10 - 20144 Milan, VAT IT00870210150, telephone +39 0332 940111 and fax +39 0332 940201. The Controller can be contacted by e-mail at [privacy@goglio.it](mailto:privacy@goglio.it). Goglio S.p.A., as Data Controller, has appointed a Data Processor who can be contacted at the same addresses.

**Purpose of processing personal data**

The processing of personal data is aimed at providing information and sales services delivered via the portal, and is for institutional purposes connected with, or instrumental to, the activities of Goglio S.p.A. In particular, personal data will be processed in order to:

1. execute a service or other agreed operation, and, subject to your consent, propose additional services activated at the same time as your registration;
2. comply with mandatory legal obligations, with reference, for example, to tax and accounting transactions following the purchase of one or more products;
3. to comply with internal operational and management needs in Goglio S.p.A.;
4. subject to your consent, communicate commercial information by telephone, mail, on invoices, email, SMS, related to new offers of products and services of Goglio S.p.A. and/or Goglio S.p.A. Group companies, and to verify customer satisfaction levels regarding the same products and services.

Personal data may be processed by means of both paper and electronic/digital files and processed in ways strictly necessary for the satisfaction of the purposes indicated above.

The processing of personal data is carried out using electronic and manual tools designed to guarantee security, with particular attention to the integrity, confidentiality and availability of data, and may also be performed using automated tools to store, process and transmit the data. However, the automated tools have neither characteristics nor purposes aimed at the automatic profiling of data subjects.

**Plastic Division - Registered Office** Cert.: **ISO 9001 - OHSAS 18001 - BRC GS Packaging Materials - HALAL**  
Via Solari, 10 - 20144 Milano Tel. +39 02 48043.1 Fax +39 02 48043330

**Machine Division** Cert.: **ISO 9001 - ISO 45001** Via Parco Visconteo, 1 27010 Zeccone (PV) Tel. +39 0382 956.1 Fax +39 0382 956252

**Packaging Division - Headquarters** Cert.: **ISO 9001 - OHSAS 18001 - BRC GS Packaging Materials - KOSHER - HALAL**  
Via dell'Industria, 7 21020 Daverio (VA) Tel. +39 0332 940.111 Fax +39 0332 940.201

**Cofibox Division** Cert.: **ISO 9001 - ISO 45001 - BRC GS Packaging Materials - HALAL**  
via Verdi 30 - 22071 Cadorago (CO) Tel. +39 031 905311 Fax +39 031 904600

**Goglio S.p.A.** - [www.goglio.it](http://www.goglio.it)



## Legal Basis of Data Processing

Goglio S.p.A. handles your data lawfully, where the processing:

- Is necessary for the execution of the requested service and/or contract of which you are a part;
- Is necessary to fulfil a legal obligation;
- Is based on expressed consent, as mentioned in points 1 and 4 (supplementary services and commercial information).

## Consequences of lack of consent for data processing

The provision of your personal data is necessary to use the services offered (such as, for example, the information request service), as well as to subscribe to the site and benefit from the features reserved for users.

Consent to the processing of data for the additional purposes referred to in points 1 and 4 of the paragraph '*Purpose of processing personal data*' (in particular regarding the communication of commercial information) is optional but, in its absence, Goglio S.p.A. will not be able to inform you of updates to our products or commercial offers that may be of interest to you.

## Data of minors under 16 years

The offer of information and products is not intended for minors under the age of 16, as the services provided are made available exclusively to legal entities. However, in the event that the collection and processing of data of a minor under 16 years should be necessary, the processing is lawful only if and when consent is given or authorized by parental authority.

Goglio S.p.A. assumes no responsibility for any false statements provided by the interested party and if it detects the presence of untruthful statements and information, it will proceed to the immediate cancellation of any personal data collected.

## Data retention

Your personal data subject to processing, for the purposes described above and where consent is given, will be retained for the following period:

- execution of a service or other agreed transaction, such as the provision of a service or other operation, free of charge for the interested party: 2 years
- execution of supplementary services and communication of commercial information, free of charge for the data subject: 3 years
- fulfilment of legal obligations, following the execution of a service or other operation (for example purchases) paid for by the interested party: 10 years from the last purchase transaction carried out and/or starting from the expiry date of the contract.

At the end of the retention period, the data, either electronically or in paper form, will be physically destroyed and no longer recoverable. Beyond the indicated retention period, Goglio S.p.A. will no longer be able to perform any processing and/or service operations, including guaranteeing the exercise of rights of the Interested party (see Rights of the interested party paragraph).

## Data communication

Goglio S.p.A. may eventually disclose your data to third parties, only following your specific request and consent (for example in the case of You purchasing products online). In this case, the third party recipients, in their turn independent Data Controllers, will process your data as External Data Processors of Goglio S.p.A.

Your personal data may be disclosed, depending on the type of services, additional services and communication of commercial information you have chosen and authorized, to the following parties:

- Companies of Goglio S.p.A. Group;
- consultants, accountants or other specialised fiscal or accounting firms;
- other subjects who process data in execution of specific legal obligations;
- Judicial or administrative authorities, for the fulfilment or verification of legal obligations.

## Transfer of data aboard

Personal data is stored on servers located in the following EU and non-EU countries:

- Italy - IT (EU): e-mail;
- European Community: web portal;
- United States – US (non-EU): web traffic analysis and reCAPTCHA.

## Profiling and dissemination of data

Your personal data is subject neither to diffusion, nor to any automated decision-making profiling process.

## Cookie and other tracking technologies

The gogloiespress.com website uses cookies and similar technologies to ensure proper operation of procedures and improve the experience of using online applications. This section provides for detailed information on the use of cookies and similar technologies, how they are used by gogloiespress.com and how to manage them.

## Definitions

Cookies are short fragments of text (letters and/or numbers) that allow the web server to store on the client (the browser) information to be reused during the same visit to the site (session cookies) or later, even after days (persistent cookies). Cookies are saved according to the user preferences, by the single browser on the used device (computer, tablet, smartphone).

There are two main types of cookies: session (or temporary) cookies and permanent cookies. Session cookies are automatically deleted from your computer after you close your browser, while persistent cookies remain stored on your computer unless they are deleted or reach their expiration date.

## Types of cookies

### Strictly necessary cookies

These cookies are essential for the proper functioning of the gogloiespress.com website and they are used to manage the login and access to the reserved functions of the site. The duration of cookies is strictly limited to the working session (closed the browser are deleted). Deactivating them compromises the use of services accessible by login. The public part of the website flexie.it remains normally usable.

### Performance and analysis cookies

These are cookies used to collect and analyse anonymous traffic and site usage. These cookies, while not identifying the user, allow, for example, detecting if the same user returns to connect at different times. They also allow you to monitor the system and improve its performance and usability. The deactivation of these cookies can be performed without any loss of functionality.

### Profiling cookies

These are permanent cookies used to identify (anonymously or not) your preferences and improve your browsing experience.

### Third party cookies

When you visit a website you may receive cookies either from the website you visit (“owners”) or from websites operated by other organisations (“third parties”). A notable example is the presence of “social plugins” for Facebook, Twitter, Google+ and LinkedIn. These are parts of the page visited generated directly from these sites and integrated into the page of the host site. The most common use of social plugins is to share content on social networks. The presence of these plugins leads to the transmission of cookies from and to all sites operated by third parties. The management of information collected by “third parties” is governed by the relevant information, which please refer to.

In order to ensure greater transparency and convenience, the following are the web addresses of the different information and methods for managing cookies.

Facebook information: <https://www.facebook.com/help/cookies/>

Facebook (configuration): log in to your account. Privacy section.

Twitter information: <https://support.twitter.com/articles/20170514>

Twitter (configuration): log in to your account. Settings, Security and Privacy Section.

Linkedin Information: <https://it.linkedin.com/legal/cookie-policy?>

Linkedin (configuration): <https://www.linkedin.com/settings/>

Pinterest information: <https://about.pinterest.com/it/privacy-policy>

Instagram: <https://instagram.com/legal/cookies/>

**Our site uses the following cookies:**

**Statisticals** – Statistical cookies help website owners to understand how visitors interact with websites by collecting and transmitting information anonymously.

**Name:** \_gat

**Supplier:** gogloespress.com

**Purpose:** used by the Google Analytics application to limit the frequency of requests

**Terms:** 24 hours

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**Name:** \_gid

**Supplier:** gogloespress.com

**Purpose:** Register a unique ID used to generate statistical data on how the visitor uses the website

**Terms:** 24 hours

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**Name:** \_ga

**Supplier:** gogloespress.com

**Purpose:** Register a unique ID used to generate statistical data on how the visitor uses the website

**Terms:** 24 months

**Marketing** - I cookie per il marketing vengono utilizzati per monitorare i visitatori nei siti web. L'intento è quello di visualizzare annunci pertinenti e coinvolgenti per il singolo utente e quindi quelli di maggior valore per gli editori e gli inserzionisti terzi.

**Name:** \_fbp

**Supplier:** gogloespress.com

**Purpose:** Used by Facebook to provide a range of advertising products as real-time offers from third-party advertisers

**Terms:** 3 months

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**Name:** \_fr

**Supplier:** Facebook

**Purpose:** Used by Facebook to provide a range of advertising products as real-time offers from third-party advertisers

**Terms:** 3 mesi

### **Google Analytics**

The gogloiespress.com website also includes certain components transmitted by Google Analytics, a web traffic analysis service provided by Google, Inc. ("Google"). Again, these are anonymously collected and managed third-party cookies to monitor and improve the performance of the host site (performance cookies).

Google Analytics uses "cookies" to collect and analyse anonymously information about your use of the website (including your IP address). This information is collected by Google Analytics, which processes it for the purpose of compiling reports for operators on activities on the websites themselves. This site does not use (and does not allow third parties to use) Google's analytics tool to track or collect personal identifying information. Google does not associate your IP address with any other data held by Google, nor does it attempt to link an IP address with a user's identity. Google can transfer information to third parties where it is imposed by the regulations in force or in case such third parties process information on behalf of Google.

For further information, please refer to the following link: <https://www.google.it/policies/privacy/partners/>

The user can selectively disable the data collection by Google Analytics installing the special component provided by Google on its browser.

To disable Google Analytics, please refer to the following link: <https://tools.google.com/dlpage/gaoptout>

### **Cookies duration**

Some cookies (session cookies) remain active only until the browser is closed or the logout command is executed. Other cookies "survive" the closing of the browser and are also available on subsequent visits of the user. These cookies are called permanent and their duration is fixed by the server at the time of their creation. In some cases a deadline is set, in other cases the duration is unlimited. However, by browsing the pages of the gogloiespress.com website, you may interact with sites operated by third parties that may create or modify permanent and profiling cookies.

### **Cookies management**

The user can decide whether to accept or not any cookie, using its browser setting.

Total or partial disabling of the technical cookies may compromise the use of the site's features reserved for registered users. On the contrary, the usability of public content is also possible by disabling cookies completely. Disabling "third party" cookies does not in any way affect your browsing experience. The setting can be defined specifically for different websites and web applications. In addition, the best browsers allow you to define different settings for "proprietary" and "third party" cookies.

[Chrome](#)

[Firefox](#)

[Safari](#)

### **Personal data sharing**

Personal data will be made available to individuals and / or legal entities expressly authorized by flexie.it, which perform processing activities essential for the pursuit of the above purposes, in particular:

- Co-owners and collaborators of the Holder, such staff shall be bound by professional secrecy;
- Administrations and/or financial/fiscal/preventive authorities provided for by the appropriate national and/or Community laws, regulations and rules;
- Customers and/or Suppliers of the "Customer".

### **Link a siti di terze parti**

There are links on our website to other websites whose privacy policies may differ from those of goglioespress.com. If you submit personal information to one of these sites, your information will be governed by the privacy policies applicable to those sites. We recommend that you carefully read the privacy policy of each website you visit.

### **Browsing data**

The computer systems and software procedures used to operate this portal collect some personal data during their normal operation, the transmission of which is implicit in the use of Internet communication protocols.

This is information that is not collected to be associated with identified or identifiable interested parties, but which by its very nature could, through processing and association with data held by third parties, allow users to be identified.

This category of data includes IP addresses or domain names of computers used by users connecting to the site, the Uniform Resource Identifier (URI) addresses of the requested resources, the time of such requests, the method used for submitting a request to the server, returned file size, a numerical code indicating the server response status (success, error, etc.) and other parameters relating to the user's operating system and computer environment.

This data is used for the sole purpose of obtaining anonymous statistical information on the use of the portal and to check its correct functioning. The data could be used by competent authorities to ascertain criminal liability or offences, for example in the case of hypothetical computer crimes against the site itself.

### **Rights of the interested party**

As an interested party in the processing of personal data, you are entitled to request from Goglio S.p.A.:

- access to data: confirmation that your personal data is being processed and, in this case, obtain access to your personal data and information, according to the provisions of art. 15, paragraph 1 of the Regulation;
- correction of data: the right to have personal data of yours which you retain inaccurate modified, according to art. 16 of the GDPR;
- cancellation of data (the so-called "right to be forgotten"): the right to obtain the deletion of your

personal data, as expressed in art. 17, paragraph 1;

- limitation of processing: the right to obtain a limit on the processing of your data, in accordance with art. 18, paragraph 1;
- portability of data: the right to receive personal data concerning you, in a structured, commonly used and machine-readable format, and your right to transmit such data to another Data Controller, according to the provision of Art. 20, paragraphs 1 and 2;
- objection to data processing: the right to oppose the processing of personal data concerning you at any time, including profiling, according to the provisions of Art. 21 paragraphs 1 and 2.

As data subject, you also have the right to lodge a complaint with the National Guarantor for the protection of personal data, which can be accessed at [www.garanteprivacy.it](http://www.garanteprivacy.it).

To exercise your rights, you can send your request to Goglio SpA, for the attention of the Data Controller or the Data Processor, by writing to Goglio SpA, Via Solari 10 - 20144 Milan, or via e-mail to [privacy@goglio.it](mailto:privacy@goglio.it).